EC d Yes	Rep Order#
	7900495
	Ver# 1
	Status New
	Traffic Order#
Last Received:	Printed:
08/27/2012 7:5	08/27/2012 9:

Agency

) SMART MEDIA GROUP

Showing Buylines: All Lines

9:57 AM 7:59 AM

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Salesperson (Sales Office (Rep Firm

) WASHINGTON) JAMIE ANDRUS

Salesperson FAX# Salesperson Phone#

202-872-1155

-- CONTRACT COMMENT --

Fax# Buyer

Phone# Estimate# Advertiser

Hiatus Weeks Flight Dates Agency C/P1/P2/E

ALEXANDRIA, VA 22314 814 KING ST, SUITE 400

08/28/2012 - 09/03/2012 LOVE/ORDR/828903 Product Station

828903 LOVE/CD4/R Patricia Dome

KSL-TV SALT LAKE CITY

) LOVE, MIA

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

ll Rating: 1.0	10 Rating: 2.0	9 Rating: 3.0	8 Rating: 1.0		A Rating: 1.0	3 Rating: 1.0	2 Rating: 2.0	1 Rating: 3.0	T.T.
11.0	10	9 3.0	8 1.0		1: 4 1.0	3 J: 1.0	2: 2:0	1 3.0	i ş
SA	DS	SA	×	Buyli	TU-F	SA	DS	S	Day
5A-7A	8A-9A	6P-630P	5A-6A	ne Comment	5A-6A	1135P-12	9A-930A	630P-7P	Time
SATURDAY TODAY	MEET THE PRESS	6PM NEWS	EARLY TODAY	Buyline Comment: 1/DAY TU,TH 2/DAY W,F	EARLY TODAY	1135P-12A GAME NIGHT LIVE	SUNDAY EDITION	CAME NIGHT LIVE	Program
:30	:. 30	: 30	: 30		: 30	 0	:30	:30	Len
\$30.00	\$200.00	\$275.00	\$50.00		\$50.00	\$60.00	\$85.00	\$100.00	Rate
09/01-09/01	09/02-09/02	09/01-09/01	09/03-09/03		08/28-08/31	09/01-09/01	09/02-09/02	09/01-09/01	Dates
Ю	ы	Н	н		Ø	μ	н	P	Spots/Week
H	₽	٢	,_		٢	⊢	3-4	 - -	₩ 60 ks 0 bt
82	Н	Н	μ →		Ø	H	Н	1	Total Spots
\$60.00	\$200.00	\$275.00	\$50.00		\$300.00	\$60.00	\$85.00	\$100.00	Total Cost
									Daypart

32 Rating: 3.7	29 Rating: 3.7	28 Rating: 2.5	24 Rating: 2.5	23 Rating: 3.0	22 Rating: 2.0	18 Rating: 2.0	17 Rating: 3.0	13 Rating: 3.0	 12 Rating: 5.	LT Ln	Station K Advertiser Produet Estimate# Buyer Phone# Fax#	Rep Order# EC'd Yes
7	TU-TH 6 7 Buyline	æ	TU-F 1 5 Buyline	SA	o ⊠	TU-F 4	Z O	TU-F 1 0 Buyline	0 S 1	Day	KSL-TV SALT LAKE CITY () LOVE, MIA LOVE/CD4/R 828903 Patricia Dome	7900495
630P-7P	630P-7P	10A-11A	10A-11A .ne Comment:	1035P- 1105P	4 P-5 P	4P-5P	12P-1P	12P-1P .ne Comment:	7A-8A	Time	SALT LAKE CITY) LOVE, MIA /CD4/R 3 a Dome	Ver#
NEWS	NEWS	RACHAEL RAY	RACHAEL RAY 1/DAY TU,TH-F;	SPORTSBEAT	DR PHIL	DR PHIL.	NEWS @ NOON	NEWS @ NOON 2/DAY TU,TH	TODAY	Program		l Status New
			2/DAY W					1/DAY W,F	ļ		Agency () 814 KIN ALEXA Agency C/PI/P2/E Flight Dates Hiatus Weeks	Traffic Order#
:30	: 30	:30	: 30	:30	:30	: 30	:30	:30	:30	Len	SMA G ST NDR	rder#
\$550.00	\$550.00	\$230.00	\$230.00	\$425.00	\$275.00	\$275.00	\$220.00	\$220.00	\$95.00	Rate	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 PI/P2/E LOVE/ORDR/828903 es 08/28/2012 - 09/03/2012 æks	Sho
09/03-09/03	08/28-08/30	09/03-09/03	08/28-08/31	09/01-09/01	09/03-09/03	08/28-08/31	09/03-09/03	08/28-08/31	09/02-09/02	Dates	P 03 12	Printed: 08/ Last Received: 08/ Showing Buylines: All Lines
Н	ω	Ν	Cr	Н	Н	4.	N	Ø	N 	Spots/Week	Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#	08/27/2012 9:57 AM 08/27/2012 7:59 AM Lincs
⊢	H	Ľ	;	Ľ	H	н	H	₩	 	# of	oned X#	7 AM
H	ω	N	ហ	Н	⊬	42	N	Ø	N 	Total Spots) WASHINGTON) JAMIE ANDRUS # 202-872-1155	
\$550.00	\$1,650.00	\$460.00	\$1,150.00	\$425.00	\$275.00	\$1,100.00	\$440.00	\$1,320.00	\$190,00	Total Cost	TON DRUS	2 of 5
									1	Daypart		

	Rep Order# EC'd Yes)
	7900495	1
	Ver# I	:
	Status New	
	Traffic Order#	
Showing Buylines: All Lines	Printed: Last Received:	
Lines	08/27/2012 9:57 AM 08/27/2012 7:59 AM	
	3 of	

Daypart

Station KS Advertiser Product Estimate#	SL-TV SALT I () LOVE LOVE/CD4/R 828903	KSL-TV SALT LAKE CITY () LOVE, MIA LOVE/CD4/R 828903		Agency () 814 KIN ALEXA Agency C/P1/P2/E	SMA G ST	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 PI/PZ/F LOVE/OR DR/878903	3	Rep Firm Sales Office (Salesperson () WASHINGTON) JAMIE ANDRUS	ON ORUS
	Patricia Dome	ິດ		Flight Dates Hiatus Weeks	08	08/28/2012 - 09/03/2012	23	Salesperson Phone# Salesperson FAX#	Phone# FAX#	202-872-1155	155
Ð	[31	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost
33 Rating: 4.5	7 C - F	6P-630P	NEWS @ 6P		: 30	\$675.00	08/28-08/31	1 4, 1 1 1	Ľ 	ch 	\$2,700.00
į	Buyline	ine Comment:	: 1/DAY								
37 Rating: 4.5	Z	6P-630P	NEWS @ 6P		:30	\$675.00	09/03-09/03	٢	H	ц	\$675.00
38 Rating: 3.0	TU-E	6A-7A	KSL 5 NEWS TODAY		:30	\$375.00	08/28-08/31	υ	⊬	£11	\$1,875.00
1		Buyline Comment:	: 1/DAY TU, TH, F 2/DAY	M							
42 Rating: 3.0	z	6A-7A	KSL 5 NEWS TODAY		:30	\$375.00	09/03-09/03	۲	₩	⊬	\$375.00
7 A3	TU-F	1135P- 1235A	LATE NIGHT		:30	\$325.00	08/28-08/31	4	₽	4	\$1,300.00
Adring: 4.		Buyline Comment:	: 1/DAY								
47 Rating: 2.7	x	1135P- 1235A	LATE NIGHT		:30	\$325.00	09/03-09/03	H	Н	<u></u>	\$325.00
48 Rating: 3.0	TU-F	9A-10A	TODAY		:30	\$230.00	08/28-08/31	\$	Ľ	4	\$920.00
,	Buyline	ine Comment:	: 1/DAY								
52 Rating: 3.0	М	9A-10A	TODAY		:30	\$230.00	09/03-09/03	,	⊢	⊷	\$230.00
53 Rating: 1.0	TU	3P-4P			:30	\$95.00	08/28-08/31	4,	⊢	.4	\$380.00
	Buyli	Buyline Comment:	: 1/DAY								

	EC'd Yes	Rep Order#
		7900495
		Vcr# 1
		Status New
		Traffic Order#
Showing Buylines: All	Last Received: 08/2	Printed:
Lines	08/27/2012 7:59 AM	08/27/2012 9:57 AM
		4 of

Station KS Advertiser (Product I Product Estimate# 8 Buyer I Phone# Fax# LT Ln	KSL-TV SALT LAKE CITY r () LOVE, MIA LOVE/CD4/R 828903 Patricia Domo Day Time	LAKECITY E MIA	Program	Agency () S 814 KING ALEXAN Agency C/P1/P2/E Flight Dates Hiatus Weeks	SMART G ST, SU NDRIA, LO' 08/28/	() SMART MIDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/E LOVE/ORDR/828903 cs 08/28/2012 - 09/03/2012 ccks)3 2 Dates	Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX# Spots/Week # of Weeks	hone# AX#) WASHINGTON) JAMIE ANDRUS 1 202-872-1155 Total Tot	
57 Rating: 1.0	Z	3P-4P	NATE BERKUS		: 30	\$95.00	09/03-09/03	1		P 1 3	
58 Rating: 2.0	TU-F l	11A-12P	STUDIO 5		: 30	\$150.00	08/28-08/31	43.		⊢	1-1
62 Rating: 2.0	Z	11A-12F	STUDIO 5		30	\$150.00	09/03-09/03	Н		Н	r r
63 Rating: 3.0	លន	4P-430P	NEWS		30	\$325.00	09/02-09/02	Н		Н	1 1
64 Rating: 2.0	TU-F 1 Buyline	1P-2P	TODAY SHOW 3 : 2/DAY TU,TH 1/DAY W,F		:. :30	\$150.00	08/28-08/31	σι		Ļ	1
68 Rating: 2.0	Z	1P-2P	TODAY SHOW 3		:30	\$150.00	09/03-09/03	Н		1	1 1
69 Rating: 5.0	SA	10P-1035P	? 10 P NEWS		:30	\$1,200.00	09/01-09/01	⊣		Ľ	1 1
70 Rating: 5.0	TU-F Buylir	F 7A-8A Buyline Comment:	TODAY: 1/DAY		30	\$850.00	08/28-08/31	424		н	1
74 Rating: 5.0	Z	7A-8A	TODAY		30	\$850.00	09/03-09/03	щ		Н	1 1
75 Rating: 1.0	SU	1130P-12Þ	1130P-12A HIST OF SAINTS		:30	\$50.00	09/02-09/02	Н		₽	יב

Rep Order# 7900495 EC'd Yes	Ver# 1	Status New	Traffic Order#	#:	Show	Printed: 08/ Last Received: 08/ Showing Buylines: All Lines	08/27/2012 9:57 AM 08/27/2012 7:59 AM Lines	AM M		5 of 5	
KSL-TV	SALT LAKE CITY) LOVE, MIA /CD4/R		Agency (); 814 KIN ALEXA	SMART G ST, SU) SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314		Rep Firm Sales Office (Salesperson (WASHINGTON JAMIE ANDRUS	ON	
Buyer Patricia Dome Phone#	ਨ		Agency CP1/P2/E Flight Dates Hiatus Weeks	08/28/	LOVE/ORDIO828903 08/28/2012 - 09/03/2012	22 (Salesperson Phone# Salesperson FAX#	honc#	202-872-1155	155	
LT Ln Day	Time	Program		Len	Rate	Dates	Spots/Week	型 (C) 大 (S)	Total Spots	Total Cost	Daypart
76 TU Rating: 14.0	8P-10P	RNC 8/27 - 30		: 30	\$2,500.00	08/28-08/28	1	⊢	⊢ I 1 1 1	\$2,500.00	
77 TH Rating: 16.0	7 P-9 P	RNC 8/27 - 30		30	\$2,500.00	08/30-08/30	٢	→	Ļ	\$2,500.00	
REPORT TOTALS Report Totals: 89 / \$30,190.00	30,190.00										
SALES MONTHLY TOTALS	LS										
Sep 12: 89 / \$30,190.00 Sales Totals: 89 / \$30,190.00 Station Totals: 89 / \$30,190.00 Lines not sent/rcld/rtrn: 0 / \$0.00 —COMPETITIVE—	30,190.00 \$30,190.00 / \$30,190.00 9/rtrn: 0 / \$0.	00									
Marke	Market Totals	\$150,950	CABL 0%	KJZZ	0 0	KSL 20%	KSTU 0%	% 0 0 0 0	KTVX	г ^о	
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Books nu Demos RA	null RA35+										